



**Decoding CEOs' Strategic Lens:
How Equity Incentives and Private Life Events Drive Strategic
Decision-Making at the Top**

INAUGURALDISSERTATION

zur Erlangung des akademischen Grades eines

DOKTORS DER WIRTSCHAFTSWISSENSCHAFTEN

durch die Wirtschaftswissenschaftliche Fakultät der

UNIVERSITÄT MÜNSTER

vorgelegt von

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Münster, Mai 2026

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