

# Contents

<i>General Editor's Preface</i>	<i>vii</i>
<i>List of Illustrations</i>	<i>ix</i>
<i>Notes on Contributors</i>	<i>xi</i>
1 Locating and Dislocating Value: A Pragmatic Approach to Early Modern and Nineteenth-Century Economic Practices <i>Bert De Munck and Dries Lyna</i>	1
<b>Part I Expanding Markets and Market Devices</b>	<b>31</b>
2 Labelling with Numbers? Weavers, Merchants and the Valuation of Linen in Seventeenth-Century Münster <i>Christof Jeggle</i>	33
3 Words of Value? Art Auctions and Semiotic Socialization in the Austrian Netherlands (1750–1794) <i>Dries Lyna</i>	57
4 From a 'Knowledgeable' Salesman towards a 'Recognizable' Product? Questioning Branding Strategies before Industrialization (Antwerp, Seventeenth to Nineteenth Centuries) <i>Ilja Van Damme</i>	75
5 Golden Touchstones? The Culture of Auctions of Paintings in Brussels, 1830–1900 <i>Anneleen Arnout</i>	103
<b>Part II Conventions, Material Culture and Institutions</b>	<b>131</b>
6 The Justness of <i>Aestimatio</i> and the Justice of Transactions: Defining Real Estate Values in Early Modern Milan <i>Michela Barbot</i>	133
7 Vehicles of Disinterested Pleasure: French Painting and Non-Remunerative Value in the Eighteenth Century <i>Tomas Macsotay</i>	151

8	Usefulness, Ornamental Function and Novelty: Debates on Quality in Button and Buckle Manufacturing in Northern Italy (Eighteenth to Nineteenth Centuries) <i>Barbara Bettoni</i>	171
<b>Part III The Old and the New</b>		<b>207</b>
9	<i>Façon de Venise</i> : Determining the Value of Glass in Early Modern Europe <i>Corine Maitte</i>	209
10	The Veneer of Age: Valuing the Patina of Silver in Eighteenth-Century Britain <i>Helen Clifford</i>	239
11	The Value of a Collection: Collecting Practices in Early Modern Europe <i>Adriana Turpin</i>	255
	<i>Index</i>	285