

---

# Contents

<i>Illustrations</i>	xi
<i>Preface</i>	xiii
Introduction: Putting It in Black and White	1
<b>PART I: MOODS AND MODES</b>	
1 Theorizing Nostalgia Isn't What It Used to Be	19
2 Pastness and the Production of Nostalgia	41
<b>PART II: MONOCHROME MEMORY</b>	
3 Picturing History: <i>Time's</i> Past in the Present	67
4 Advertising the Archive: Nostalgia and the (Post)national Imaginary	98
5 Documenting Memory: Remembering the Past in Hollywood Film	125
6 Reclaiming Heritage: Colorization and the Culture War	155
Conclusion: Visual/Global/Nostalgia	181
<i>Bibliography</i>	187
<i>Index</i>	199