

CONTENTS

LIST OF CONTRIBUTORS	VII
PREFACE	IX
WHAT IS SUSTAINABLE DEVELOPMENT; AND HOW DO WE GET THERE?	1
Chapter 1. Sustainable Development as a Challenge for Psychology <i>Peter Schmuck & P. Wesley Schultz</i>	3
Chapter 2. The Next Revolution: Sustainability <i>Doug McKenzie-Mohr</i>	19
Chapter 3. Social Dilemmas and Sustainability: Promoting Peoples' Motivation to "Cooperate With the Future" <i>Richard Osbaldiston & Kennon M. Sheldon</i>	37
INDIVIDUAL DIFFERENCES IN SUSTAINABLE BEHAVIOR	59
Chapter 4. Inclusion With Nature: The Psychology of Human-Nature Relations <i>P. Wesley Schultz</i>	61
Chapter 5. (En)Gendering Sustainable Development <i>Deborah Du Nann Winter</i>	79
Chapter 6. Sustainable Development and Emotions <i>Elisabeth Kals & Jürgen Maes</i>	97
Chapter 7. Why do People Act in Sustainable Ways? Results of an Empirical Survey of Lifestyle Pioneers <i>Lars Degenhardt</i>	123

CULTURE AND SUSTAINABILITY	149
Chapter 8. Self, Culture, and Sustainable Development <i>Valdiney V. Gouveia</i>	151
Chapter 9. Partnerships for Sustainability: Psychology for Ecology <i>Peter H. Cock</i>	175
Chapter 10. Sustainable Wildlife Utilization in Africa: A Contest Between Scientific Understanding and Human Nature <i>Johan T. du Toit</i>	197
Chapter 11. Environmental Sustainability by Sociocognitive Deceleration of Population Growth <i>Albert Bandura</i>	209
EXEMPLARY PROJECTS IN SUSTAINABLE DEVELOPMENT	239
Chapter 12. Motivating Collective Action: Converting to Sustainable Energy Sources in a German Community <i>Swantje Eigner & Peter Schmuck</i>	241
Chapter 13. Which Kind of Sustainability for a Social Environmental Psychology? <i>Bernardo Jiménez-Domínguez</i>	257
Chapter 14. Using Organized Consumer Action to Foster Sustainability <i>Monroe Friedman</i>	277
CONCLUSION	299
Chapter 15. Summarizing Sustainability Issues and Research Approaches <i>Stuart Oskamp</i>	301
SUBJECT INDEX	325