

# Contents

<i>List of figures</i>	vii
Introduction MARY ADDYMAN, LAURA WOOD AND CHRISTOPHER YIANNITSAROS	1
<b>PART I</b>	
<b>Devouring didacticism: Feeding young minds</b>	
1 Sweet poison: Food adulteration, fiction and the young glutton LAURA WOOD	17
2 Onions and honey, roast spiders and chutney: Unusual appetites and disorderly consumption in Edward Lear's nonsense verse CHARLOTTE BOYCE	38
<b>PART II</b>	
<b>An appetite for change: Hunger and nineteenth-century society</b>	
3 The rhetoric of taste: Reform, hunger and consumption in Elizabeth Gaskell's <i>Mary Barton</i> LESA SCHOLL	65
4 Feeding the vampire: The ravenous hunger of the <i>fin de siècle</i> ANGELICA MICHELIS	84

**PART III**

**The power of the printed word: Advertising and markets**

- 5 'A change comes over the spirit of your vision':  
Champagne in Britain, 1860–1914** 107  
GRAHAM HARDING

- 6 The language of advertising: Fashioning health food  
consumers at the *fin de siècle*** 135  
LESLEY STEINITZ

**PART IV**

**Into the twentieth century: Legacies and memories**

- 7 'Yes, we had no bananas': Sharing memories  
of the Second World War** 167  
CORINNA PENISTON-BIRD

- 8 Meeting Mrs Beeton: The personal is political  
in the recipe book** 187  
MARGARET BEETHAM

**Conclusion**

- 'All else is vain, but eating is real':  
Gustatory bodies** 207  
MARY ADDYMAN

- List of contributors* 221  
*Index* 225