

THE GOSPEL OF WEALTH IN THE AMERICAN NOVEL

the Rhetoric of Dreiser and
Some of his Contemporaries

ARUN MUKHERJEE

CROOM HELM
London & Sydney

CONTENTS

Preface

1.	INTRODUCTION	1
2.	KNIGHTS AND PILGRIMS: BUSINESSMAN'S SELF-IMAGES	9
3.	THE BUSINESS CULTURE: DREISER'S EXPLORATION OF A MYTH	36
4.	THE COWPERWOOD TRILOGY AND THE HEROIC MYTH	71
5.	DREISER'S "HALF-EQUIPPED KNIGHTS" IN <u>SISTER CARRIE, THE "GENIUS"</u> AND <u>AN AMERICAN TRAGEDY</u>	117
6.	DREISER'S CONTEMPORARIES: SOME OTHER VOICES	167
7.	CONCLUSION	224
	Index	227