

Long Contents

<i>List of Illustrations</i>	xiii
<i>List of Abbreviations</i>	xv
<i>Preface</i>	xvii
1 Introduction	1
2 Social Movements and Globalization: Concepts and Debates	7
Social movements: definitions and conceptual distinctions	7
Definitions	8
Conceptual distinctions	9
Outcomes, success and failure: how and why do social movements matter?	11
Conceptions of globalization	16
Globalization: old or new?	16
Strong versus weak conceptions of globalization	17
Globalization: homogeneity versus heterogeneity	20
Global civil society?	21
Global values and social movements	23
Conclusion	24
3 Globalization and Social Movements	27
Inter-relationships between globalization processes and social movements	27
Economic neoliberal globalization	27
Transnational social movement networks and global social movements	39
Geo-political and national political agendas and transnational–national–local linkages between social movements	41
Social movement diffusion processes	45
Types of diffusion	45
The importance of cultural translation and resonance in social movement diffusion processes	46
Historical movement continuity	48
Conclusion	49

4 The Global Justice Movement	50
The great globalization debate	50
The Battle of Seattle	54
The protest and the protesters	54
Outcomes of Seattle	58
Four iconic Global Justice Movement protests and events	59
Seattle, 30 November–3 December 1999, anti-WTO protests	59
Prague, 21–28 September 2000, counter-summit protest against 55th World Bank and IMF General Assembly Meeting	60
Porto Alegre, Brazil, World Social Forum, 25–30 January 2001	60
Genoa, 19–21 July 2001, protests against the G8 summit	61
‘Seattle was not the beginning’: precursors to the GJM	62
National precursors	63
Transnational precursors	64
The challenge of diversity: autonomous movements and the Institutional Left	66
The Institutional Left	67
Autonomous movements	69
What was ‘new’ about the Global Justice Movement?	72
Autonomy, democracy, and the local/national/global nexus	73
Movement continuity	74
Distinguishing characteristics between the Global Justice Movement and earlier movements	74
Conclusion	78
How global was the Global Justice Movement?	78
Is the Global Justice Movement over?	80
5 Cultural Resistance in a Globalized World	81
Dominant ideology, hegemony, culture and resistance	83
The importance of culture as a site of conflict in contemporary society	87
The challenge of transforming hearts and minds: strategies and practices of cultural resistance	89
Tactical, symbolic and praxis-based strategies	90
Critiques and limitations of cultural resistance	99
Culture in action: linking the local, the national and the global	103
The Mothers of the Plaza de Mayo, Argentina: mobilizing motherhood in a repressive state	103
The British anti-roads movement and the struggle between ‘privatized’ and ‘public’ space	105
Global SlutWalks: from Toronto to the world	107
YoMango: anti-capitalist shoplifting ‘Made in Spain’	108
Chainworkers Crew, Italy: the construction of the precarious subject and the art of media hoaxes	109

<i>Mujeres Creando</i> : performative culture jamming and alternative institution building in Bolivia	112
Conclusion	113
6 Social Movements, Media, and Information and Communication Technologies	115
Dilemmas posed by mass media	116
Social movement media strategies	119
Mass media strategies	120
Mobilizing icons	121
Public agenda setting	122
Unconventional protest	122
Movements as producers and disseminators of counter-narratives	123
Moving beyond the mass media model	124
ICTs and social movements	127
Advantages of ICTs for social movements	127
Challenges and limitations of ICTs for social movements	131
The ICT/social movement nexus: free culture, free software and access to knowledge movements	135
Indymedia: using ICTs for the radical transformation of the global reach of grassroots alternative media	137
Anonymous: cyberactivism on a global scale	141
Conclusion	147
7 Arab Spring, <i>Indignados</i>, Occupy: A Global Wave of Protest?	148
Global financial crisis, 2007/08	149
Iceland's Saucepan Revolution: start of a global wave of protest?	151
Iceland: precursor or anomaly?	152
The Arab Spring	154
Tunisia	156
Egypt	157
Local, national and transnational dimensions of the Arab Spring	161
Arab Spring: a Twitter revolution?	162
Key roles of new media in the Arab Spring	163
15-M and Spanish <i>Indignados</i> : from radical autonomy to encompassing movement	166
Occupy Wall Street (OWS): US progressives respond to the crisis	177
The Arab Spring, European <i>Indignados</i> and Occupy: global wave or global movement?	182
Global wave of anti-austerity and pro-democracy movements: a continuation from the GJM or a new wave?	186
Conclusion	188
Challenges and outcomes of the 'global wave'	188

8 Conclusion	194
<i>Notes</i>	198
<i>Bibliography</i>	204
<i>Index</i>	225