

CONTENTS

	Preface	ix
	Acknowledgments	xv
1	The origins of capitalist portrayal 1500-1650	1
2	Commerce approved 1650-1700	31
3	The merchant as hero 1700-1750	53
4	Disillusionment 1750-1790	83
5	The response to industrialism 1790-1830	101
6	From industrialism to big business 1830-1900	128
7	Waste Land to Welfare State 1900-1980	160
	Notes	193
	Bibliography	213
	Index	215