

# Contents

Preface .....	vii
<b>Chapter 1. INTRODUCTION</b>	
Section 1. Introduction.....	1
Section 2. How to Use this Book .....	8
<b>Chapter 2. HOW TO SELECT A TARGET BEHAVIOR</b>	
Section 1. Ethical Considerations and Preliminary Information Gathering .....	15
Section 2. Criteria for Target Behavior and Informal Cost-Benefit Analysis .....	21
Section 3. Preliminary Observations and Functional Analysis ..	29
<b>Chapter 3. DEVELOPING A PROCEDURE FOR COLLECTING DATA</b>	
Section 1. Response Definitions .....	37
Section 2. Developing a Measuring Procedure .....	44
Section 3. Determining the Time and Context of Data Collection .....	53
<b>Chapter 4. DEMONSTRATION OF EXPERIMENTAL CONTROL</b>	
Section 1. Introduction and Threats to Internal Validity .....	59
Section 2. Within-Subjects Designs: ABAB Designs .....	63
Section 3. Within-Subject Designs: Multiple Baseline Designs..	69
Section 4. Within-Subject Designs: Multiple Treatment Designs	76
Section 5. Within-Subject Designs: The Changing Criterion Design and Selecting a Design .....	82
<b>Chapter 5. INCREASING DEFICIT BEHAVIOR</b>	
Section 1. General Considerations in Initiating a Treatment Program .....	89
Section 2. Modeling and Guided Participation .....	98
Section 3. Identifying or Establishing Reinforcing Events ....	103

Section 4. Shaping and Strengthening Low-Rate Performances	113
Section 5. Verbal Instructions and Physical Prompts	120
Section 6. Contingency Contracting and Preparing a Treatment Program Script	123
<b>Chapter 6. REDUCING EXCESS BEHAVIOR</b>	
Section 1. Considerations in Selecting Deceleration Techniques: The Least Coercive Method	130
Section 2. Extinction and DRO	132
Section 3. Physical Punishment and Reprimands: Ethics and Precautions	137
Section 4. Response Cost	141
Section 5. Time-out from Positive Reinforcement	145
Section 6. Overcorrection	150
<b>Chapter 7. EXTENDING TREATMENT-INDUCED GAINS</b>	
Section 1. Generalization and Maintenance of Treatment Effects	155
Section 2. Self-Regulation Training	159
<b>Chapter 8. RELIABILITY</b>	
Section 1. Introduction and Preliminaries	168
Section 2. Trial Reliability	173
Section 3. Observer Effects	183
<b>Chapter 9. FORMAL DATA COLLECTION</b>	
Section 1. Collecting Baseline Data	188
Section 2. Collecting Data During Treatment and Follow-Up	199
<b>Chapter 10. ASSESSING THE EFFECTS OF YOUR TREATMENT PROGRAM</b>	
Section 1. Summarizing Reliability and Target Behavior Data and Constructing Graphs	210
Section 2. Assessing Changes in the Target Behavior	220
Section 3. Writing a Final Report and Promoting Good Will	227
Appendix A. Initial Interview of Caretaker	231
Appendix B. Reinforcer Identification List	233
Appendix C. Sample Project Paper	237
References	245
Index	266
About the Authors	277