

Contents

Series Editors' Preface vii

Thanks ix

Acknowledgements xi

PART I PRELIMINARIES 1

- 1 *Genre analysis – setting the scene* 1
 - 1.1 Aims and purposes 1
 - 1.2 Outline of the book 8
 - 1.3 Origins and influences 13

PART II KEY CONCEPTS 21

- 2 *The concept of discourse community* 21
 - 2.1 A need for clarification 21
 - 2.2 Speech communities and discourse communities 23
 - 2.3 A conceptualization of discourse community 24
 - 2.4 An example of a discourse community 27
 - 2.5 Remaining issues 29

- 3 *The concept of genre* 33
 - 3.1 Genre in folklore studies 34
 - 3.2 Genre in literary studies 36
 - 3.3 Genre in linguistics 38
 - 3.4 Genre in rhetoric 42
 - 3.5 A working definition of genre 45
 - 3.6 Pre-genres 58
 - 3.7 Differences among genres 61

- 4 *The concept of task* 68
 - 4.1 Task and academic English programs 68
 - 4.2 Towards a concept of task 73
 - 4.3 A pedagogical illustration 77

- 5 *Genres, schemata and acquisition* 83

PART III RESEARCH-PROCESS GENRES 93

6 *The role of English in research* 96

- 6.1 General perspectives 96
- 6.2 Individual perspectives 102

7 *Research articles in English* 110

- 7.1 Episodes in the history of the research article 110
- 7.2 The constructing of research articles 117
- 7.3 Textual overview of the research article 127
- 7.4 Introductions 137
- 7.5 Methods 166
- 7.6 Results, Discussions and Conclusions 170
- 7.7 Review 174

8 *Observations on other research-process genres* 177

- 8.1 Abstracts 179
- 8.2 Research presentations 182
- 8.3 Grant proposals 186
- 8.4 Theses and dissertations 187
- 8.5 Reprint requests 189

PART IV APPLICATIONS 202

9 *Orientations* 203

- 9.1 Individual case work 203
- 9.2 Rhetorical consciousness – course content 213
- 9.3 Alternative uses of discourse community 217
- 9.4 Reflections on the ‘process’ approach to writing 220

10 *Exhibits* 222

11 *Epilogue* 232

References 235

Index 255

Author index 255

Subject index 259