

Contents

Introduction	1
Chapter 1: Sociolinguistic Relativity	14
Introduction	14
Sociolinguistic Diversity	15
The Consequences of Sociolinguistic Diversity Across Cultures	23
Sociolinguistic Diversity Within English-Speaking Communities	27
Conclusion	30
Chapter 2: Communicative Competence and Rules of Speaking	34
Introduction	34
The Unconscious Nature of Sociolinguistic Rules	37
The Inadequacy of Intuition	40
Communicative Competence	44
Language and Community	48
Conclusion	53
Chapter 3: Investigating Spoken Interaction	55
Introduction	55
The Philosophic Tradition	56
Ethnomethodology	60
The Notion of Face	67
Elicitation as a Method of Sociolinguistic Research in TESOL	68
The Use of Spontaneous Speech Data in Research in TESOL	72
Conclusion	78
Chapter 4: The Sociolinguistic Behavior of English Speakers	79
Introduction	79
Forms of Address	79
Apologies	86
Requests	92

The Telephone	95
Disapproval	98
Refusals	100
The Expression of Gratitude	102
Greetings	104
Partings	105
Conclusion	107
Chapter 5: An In-Depth Analysis of Speech Behavior	109
Introduction	109
Speech Behavior—Surface Forms and the Reflection of Cultural Values: The Investigation of Compliments	110
The Unrecognized Need for Negotiation: A Look at Invitations	118
Conclusion	124
Chapter 6: Speech Behavior and Social Dynamics	125
Introduction	125
Speech Behavior and Negotiation of Roles	128
THE BULGE: A Theory of Social Interaction	129
Conclusion	139
Chapter 7: Miscommunication	140
Introduction	140
Sociolinguistic/Pragmatic Transfer	141
Pragmatic Transfer Among Immigrants in Australia	141
The Study of Transfer in Apologies	143
The Study of Transfer in Refusals	146
The Study of Transfer in Requests	150
Pragmatic Transfer in the Expression of Gratitude	154
Interactional Sociolinguistics	156
TESOL and the Study of Miscommunication Across Cultures	159
Chapter 8: Language and Sex	162
Introduction	162
Sexism in Language	164
Gender-Related Language Differences	176
Implications for Second Language Teaching	182
Conclusion	186

Chapter 9: Social Class Variation in English–Speaking Communities	188
Variation by Social Class, Region, and Style	188
The Department Store Study	189
The New York City Study	190
Attention to Speech	191
Frequency	192
Hypercorrection	192
Subjective Reaction Tests	193
Linguistic Insecurity	194
Theoretical Foundations	195
A New Theory of Language Change	195
A Critique of the Theory	197
Urban Language Studies	197
The Norwich Study	198
Progress in Belfast	199
Reading and Speaking	200
Methodology	201
Methodological Problems and Alternatives	206
Conclusion	209
Chapter 10: Dialects and Standards	211
Introduction	211
Standard English	212
Nonstandard English	214
The Deficit/Difference Controversy	217
Black Community Attitudes	220
The Ann Arbor Case	223
Bidialectalism	224
Ethnic Identity and Dialect Diversity	225
Nonnative English Speaker Attitudes Toward Dialects and Standards	228
Conclusion	230
Chapter 11: Bilingual Education	231
Introduction	231
Early Approaches to the Education of Language-Minority Children	235
History of Bilingual Education in the Twentieth Century	236
Philosophical Differences	240
The Submersion Approach	240
English as a Second Language	241
The Immersion Model	242
Transitional Bilingual Education	244
Maintenance Bilingual Education	246

Controversies Over Bilingual Education	247
Conclusion	255
Chapter 12: Multilingualism	257
Introduction	257
The Origins of Linguistic Diversity	258
Bilingualism	260
Ethnic Diversity and Linguistic Imposition	264
Problems of Linguistic Inequality	265
Pidgins and Creoles	268
The Post-Creole Continuum	273
Conclusion	274
Chapter 13: English as a World Language	275
Why English?	275
Immigrant Groups	276
Yiddish: Case History of an Immigrant Language	277
Postcolonial Societies	281
English in India	282
English as a Foreign Language	286
English as a Shared Resource	287
Bibliography	289
Author Index	313
Subject Index	317