

# Contents

List of Illustrations .....	ix
Preface .....	xiii
Acknowledgments .....	xv
Epigraphs .....	xvii
I The Ordinary Book of the Nineteenth Century .....	1
II Bibliophilic Aspirations .....	5
III Classic & Romantic Book Styles .....	10
IV The Arts & Crafts Movement .....	16
V The Arts & Crafts Book Model .....	22
VI Contemporary Comment .....	28
VII Boston & Its “Literary Publishers” .....	38
VIII Bruce Rogers & J. M. Bowles .....	55
IX Commercial Printing in Boston .....	69
X The Arts & Crafts Years of Daniel Berkeley Updike .....	76
XI Chicago & Its “Literary Publishers” .....	96
XII Private Presses in the Chicago Area .....	104
XIII The Typographic Styles of Will H. Bradley .....	111
XIV Frederic W. Goudy & His Protégés .....	127
XV New York & Trade Publishing .....	139
XVI Theodore Low De Vinne’s Opinion of Arts & Crafts .....	145
XVII Commercial & Private Presses in the New York Area .....	156
XVIII Elbert Hubbard: “An American William Morris” .....	168
XIX Thomas Bird Mosher: The Aesthetic Pirate .....	190
XX Presses in the Rest of the Country .....	198
XXI Some American Versions of Kelmscott Types .....	211
XXII Chronology & Perspectives .....	215

Appendix: Morris' Statements on Book Design .....	223
Bibliography .....	231
Design Examples .....	231
Printed Books .....	231
Manuscripts .....	237
Textual Sources .....	237
Books and Parts of Books .....	237
Articles in Periodicals .....	244
Manuscripts .....	250
Index .....	251