
Contents

7	PREFACE
10	INTRODUCTION
11	1/THE POWER BROKERS
16	Big Business Talk
31	Political Talk
48	Red Tape Talk
62	Spook Talk
75	Law and Disorder Talk
79	2/MESSAGES FROM THE MEDIA
84	Ad Talk
99	News Talk
114	Show Biz Talk
129	3/THE TECHNOCRATS
134	Computer Talk
155	Military Talk
169	4/VOICES OF THE PEOPLE
174	Helpful Talk
190	High Talk
204	Sex Talk
213	Street Talk