

Contents

<i>List of figures</i>	vii
<i>Notes on contributors</i>	ix
<i>Photographic acknowledgements</i>	xiii
Introduction <i>Roger Miles</i>	1
Part 1 New worlds	5
1 An architect's view of recent developments in European museums <i>Ian Ritchie</i>	7
2 Some general thoughts on corporate museum identity: the case of the Villa Arson, Nice <i>Ruedi Baur, Pippo Lionni and Christian Bernard</i>	31
3 Aims, strengths and weaknesses of the European science centre movement <i>Melanie Quin</i>	39
4 The debate on heritage reviewed <i>Robert Lumley</i>	57
Part 2 New services	71
✕ 5 Visitor studies in Germany: methods and examples <i>Bernhard Graf</i>	75
6 Families in museums <i>Paulette M. McManus</i>	81
7 Travelling exhibits: the Swedish experience <i>Jan Hjorth</i>	99
8 'Why are you playing at washing up again?' Some reasons and methods for developing exhibitions for children <i>Gillian Thomas</i>	117

9	Museum education: past, present and future	133
λ	<i>Eilean Hooper-Greenhill</i>	
	Part 3 New analyses	147
10	The rhetoric of display	149
	<i>Peter Vergo</i>	
✕ 11	The medium is the museum: on objects and logics in times and spaces	161
	<i>Roger Silverstone</i>	
12	Some processes particular to the scientific exhibition	177
	<i>Bernard Schiele and Louise Boucher</i>	
13	The identity crisis of natural history museums at the end of the twentieth century	193
	<i>Pere Alberch</i>	
	<i>Index</i>	199