
Contents

<i>A Note to the Beginning Statistics Student</i>	xi
1 Beginning Concepts	1
A Preview: Text Overview	2
The Level of Measurement: Using the Right Tools	5
<i>Creating Categories</i>	7
<i>Comparing Ranks</i>	9
<i>When the Numbers Count</i>	14
To What End: Description or Inference?	18
Exercises	19
2 Getting Started: Descriptive Statistics	21
Central Tendency: Typical Events	21
<i>The Most Common Case: The Mode</i>	22
<i>Finding the Middle Rank: The Median</i>	23
<i>Counting the Numbers: The Average</i>	25
Diversity and Variation	29
<i>Highs and Lows: The Range</i>	30
<i>Away from the Average: Measuring Spread</i>	31
<i>Using Differences from the Average</i>	31
<i>Using the Original X Scores</i>	36
Exercises	42
3 Probability: A Foundation for Statistical Decisions	45
Sorting Out Probabilities: Some Practical Distinctions	46
<i>Two Outcomes or More: Binomial vs. Random Outcomes</i>	46
<i>Another Consideration: Discrete vs. Continuous Outcomes</i>	47

Continuous Random Outcomes and the Normal Curve	48
<i>The Normal Curve and Probability</i>	48 ■ <i>Keys to the Curve: z Scores</i>
<i>50 ■ Using z Scores and the Normal Curve Table</i>	52
Continuous Binomial Outcomes and the Normal Curve	61
Probabilities for Discrete Binomial Outcomes	71
<i>The Probability of Exactly X Successes</i>	71 ■ <i>Combinations: Different Ways to Get X Successes</i>
<i>73 ■ Solving for Complements</i>	78 ■ <i>A Handy Table of Binomial Probabilities</i>
<i>79</i>	
Summary	82
Exercises	82
<i>Continuous Random Probabilities</i>	82 ■ <i>Binomial Probabilities</i>
<i>86</i>	
4 Describing a Population: Estimation with a Single Sample	91
The Theory We Need	92
<i>Curves of Many Sample Means</i>	92 ■ <i>Curves of Many Sample Proportions</i>
<i>95</i>	
Working with Small Samples: <i>t</i> and Degrees of Freedom	97
<i>When and Why Do We Use t?</i>	97 ■ <i>The t Table and Degrees of Freedom</i>
<i>99 ■ Only z: The Unusual Case of Proportions</i>	101
A Correction for Small Populations	103
Estimating Population Averages	105
Estimating Population Proportions	112
Sample Sizes: How Many Cases Do We Need?	118
<i>Estimating a Population Average</i>	118 ■ <i>Estimating a Population Proportion</i>
<i>123</i>	
Summary	126
Exercises	126
5 Testing a Hypothesis: Is Your Sample a Rare Case?	133
The Theory Behind the Test	133
<i>Many Samples and the Rare Case</i>	134 ■ <i>Null and Alternative Hypotheses</i>
<i>138 ■ Alternative Hypotheses and One- or Two-Tailed Tests</i>	139 ■ <i>Always Test the Null</i>
<i>140 ■ Wrong Decisions?</i>	142
Nuts and Bolts: Conducting the Test	148
<i>Options: z, t, or a Critical Value</i>	148 ■ <i>One-Tailed Tests: Directional Differences?</i>
<i>152 ■ Two-Tailed Tests: Any Differences?</i>	155 ■ <i>Coping with Type II Beta Errors: More Power</i>
<i>159</i>	
Summary	168
Exercises	168

6 Estimates and Tests with Two Samples: Identifying Differences 177

Independent Samples 178

Many Samples and Usual Differences 178 ■ Estimating Differences Between Two Populations 181 ■ Testing Differences Between Two Samples 190

Related or Paired Samples 200

Many Sample Pairs and Usual Differences 200 ■ Estimating Differences Between Related Populations 203 ■ Testing Differences Between Related Samples 212

Summary 219

Exercises 220

7 Exploring Ranks and Categories 227

Tests for Ranks 228

Large Samples: Wilcoxon's Rank-Sum Test 228 ■ Smaller Samples: The Mann-Whitney U Test 231

Frequencies, Random Chance, and Chi Square 234

Chi Square with One Variable 235

A Goodness-of-Fit Test: Are the Data Normal? 240

Chi's Test of Independence: Are Two Variables Related? 243

Nuances: Chi's Variations 247

A Correction for Small Cases 247 ■ Measures of Association: Shades of Gray 253

Summary 255

Exercises 255

8 Analysis of Variance: Do Multiple Samples Differ? 265

The Logic of ANOVA 265

Do Samples Differ? The F Ratio 267

Which Averages Differ? Tukey's Test 269

Exercises 276

9 X and Y Together: Correlation and Prediction 281Numbers: Pearson's Correlation (r_{XY}) 283Is r_{XY} Significant? 287Using X to Predict Y (\hat{Y}) 292A Confidence Interval for \hat{Y} 295

Does X Explain Y ? A Coefficient of Determination 297
 Ranks: Spearman's Correlation (r_S) 304
 Is r_S Significant? 304
 Summary 309
 Exercises 309

Appendix 1: Glossary 315

Appendix 2: Reference Tables 333

A. Areas of the Normal Distribution 334
 B. Selected Binomial Probabilities up to $n = 15$ 338
 C. Critical Values for the t Distributions 343
 D. Critical Values for the Mann-Whitney U Test 344
 E. Critical Values for the Chi Square Tests 346
 F. ANOVA: Critical Values for the F Ratio 348
 G. Tukey's HSD: Critical Values for the Studentized Range (Q)
 Statistic 351
 H. Critical Values for Pearson's r_{XY} 353
 I. Critical Values for Spearman's r_S 354

Appendix 3: Answers and Hints for Selected Exercises 355

Index 371
About the Book 379