

# CONTENTS

<i>List of illustrations</i>	<i>vii</i>
<i>List of contributors</i>	<i>viii</i>
1 Introduction: Business and society relationship in Africa – an Africapitalism perspective <i>Uwafiokun Idemudia and Kenneth Amaeshi</i>	1
2 Big business and the evolution of modern capitalism in Africa <i>Scott D. Taylor</i>	14
3 Africapitalism, business and social construction of regional identity <i>Okechukwu C. Iheduru</i>	37
4 Africapitalism and the Sustainable Development Goals: Implications for multinational enterprises in Africa <i>Kenneth Amaeshi, Uwafiokun Idemudia and Amon Chizema</i>	60
5 Labour market institutions and work organisation in Africa: Developing a research agenda for Africapitalism <i>Frank M. Horwitz, Clare Kelliher and Adun Okupe</i>	77
6 Exploring the culture and cost of corruption in Nigeria: Can Africapitalism help? <i>Uwafiokun Idemudia, Tahiru Azaaviele Liedong, Daniel Agbibo and Kenneth Amaeshi</i>	91

vi Contents

7	Africapitalism and human capital development <i>Ifedapo Adeleye, Ogechi Adeola and Ebes Esho</i>	111
8	What does Africapitalism have to do with <i>brand Africa</i> ? <i>Penelope Muzanenhamo</i>	126
9	Africapitalism: A critical genealogy and assessment <i>Stefan Ouma</i>	144
	<i>Index</i>	158